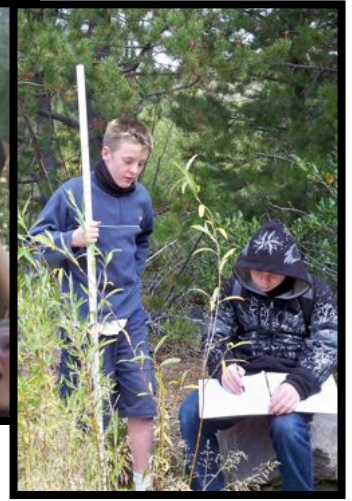


# fundraising at REALMS

A guide to what's happening and how you can help!



## Here's Why: The Kids!

*Dear REALMS Families, Alumni, and Friends...we need your help!*

**REALMS prides itself on offering students the kinds of powerful learning experiences that change their lives, not just their grades.** These experiences open the eyes of our students to social justice issues, environmental issues, and community challenges both large and small, near and far. Most of all, the kinds of learning experiences we offer inspire students to learn the subject area concepts and gain the academic skills they need to make a difference in the world and to solve the problems they see around us.

**To accomplish this, we take our students and our studies beyond the limits set by the covers of a textbook or the walls of a classroom.** When we make the community our classroom, then and only then can learning really come alive... and that is when students are inspired to do the real work of *learning to make a difference.*

We ask for your help. *Please support our fundraisers in any way you can.* After all, it is really about the kids.

On behalf of our amazing and hardworking staff and students,  
*Roger White - Director.*

### A Chronology of Upcoming Fundraisers... see inside for details!

**Thursday October 13th**  
Community Coffee

**Wednesday October 21st**  
Parents Night Out at Bendistillery

**Saturday October 24th**  
Kids Day Out at Cold Stone Creamery

**Ongoing, beginning in October**  
The REALMS "Scrip" Program

**November 4th - December 4th**  
Kutumaini Sale by students

**February 4th and 5th, 2010**  
Warren Miller Movie & Auction at The Tower Theatre

## Financial & Fundraising Facts...

Proceeds from the fundraising efforts described in this mailer are exclusively directed towards offsetting the costs associated with helping all students access our rich fieldwork and elective programs.

Projected FIELDWORK Related Income & Expenses for 2009-2010			Totals
<b>Fieldwork</b> - transportation, staffing, fees, equipment	\$34,000		<b>\$43,100</b>
<b>Electives</b> - transportation, staffing, fees, supplies	\$7,500		
<b>Scholarships</b> - supporting families who are unable to pay fieldwork fees	\$1,600		
<b>Grants</b> - Gray Family Fund & Habitat for Humanity grants	\$17,000		<b>\$21,800</b>
<b>Family Fieldwork Fees</b>	\$4,800		
<b>Fundraising</b> - total we hope to raise through these fundraisers	\$21,300		<b>\$21,300</b>
with your help, we can make this zero balance happen! →			<b>\$0</b>

## Parents Night Out at...

**October 21st**  
**6:30-9:30pm**



Don't pass up the opportunity to get together with both old and new REALMS parents for good conversation, drinks, and food. This one shot fundraising opportunity was created by Jamie Danek, Lisa Branch, and Mary Schelz to unite REALMS parents while making money to support the powerful programs at REALMS.

On Wednesday, October 21st, the Bendistillery will offer a special happy hour menu of food and drinks for REALMS. REALMS will receive 50% of anything ordered from that menu. What a great opportunity to help unite REALMS parents with the additional bonus of making money for the school.

Come on down to **850 NW Brooks Street** and grab a bite to eat and a drink. Feel free to bring friends and family to support our fabulous school as anyone who orders off of this menu counts!

## Community Coffee

**7:45 to 8:30 a m**

**October 15th**



Hold off on that latte, take a few moments to visit over a cup with fellow parents, and order your beans for the month.

Join us in the REALMS office on the following **THURSDAYS**:

**10/15, 10/29, 11/12, 12/3, 12/17**

REALMS is selling 1 lb. bags of whole bean coffee for the suggested retail price of \$12.00 for regular and \$13.00 for decaf. All proceeds (\$5.00 bag) from the sale of coffee and beans go directly to REALMS! So don't buy your beans at the grocery store!

## Community Coffee Strictly Organic Coffee Flavors



Organic Sumatran    Organic French Roast    Organic Guatemalan  
Organic Italian Roast    Organic Sunnyside Espresso  
Decaf - Swiss Water Processed Organic Komodo



Get your next order in by **Tuesday, October 13th** for pick-up at our community coffee on Thursday. You can place an order by emailing parent volunteer **Cara Miller-Eitel**: [terrabinbuilder@aol.com](mailto:terrabinbuilder@aol.com)

Make Checks Payable to  
**REALMS**

A big thank you to Richard & Rhonda of Strictly Organic Coffee for their generous contribution to our kids.

## Kids Afternoon Out! Indulge yourself for a great cause...



**Sat October 24th**  
**1pm - 5pm**

Join us at **Cold Stone Creamery** as we help the REALMS' 8th grade raise money to help fund their travel study trip. Come out and "get scooped" by our 8th grade students. A percentage of the sales during this event will

be donated to kick off travel study fundraising. Our 8th graders, will be scooping the cones during this event.

Where: Cascade Village Cold Stone Creamery 63455 N. Hwy 97

# Kutumaini

*Kutumaini*

[koo-too-mah-ee-nee]

*“to hope” in Swahili*

REALMS and Kutumaini will team up this year to raise money for education right here at REALMS, and on the other side of the world - communities throughout Africa.

## Fall Fundraiser Timeline

### NOVEMBER 4th

Kutumaini representatives join us at our community meeting to introduce the nuts & bolts of the fundraiser and to “meet” some of the kids in Africa.

### NOVEMBER 5th

Students can begin selling! (order forms & the product catalog handed out in crew)

### NOVEMBER 18th

All orders turned into the REALMS office

### DECEMBER 4th

Products delivered to students at the end of the school day

### DECEMBER 5th & 6th

Students deliver products to their customers



**Give a unique gift this holiday season while helping REALMS students meet their Student Fundraiser GOAL of:**

**\$6,000**

### Is REALMS doing the wreath fundraiser this year?

No. REALMS has decided to dig their teeth into a new fundraiser (Kutumaini) with a global service component that is better aligned with the social justice dimension of our school’s mission.

### Why the Kutumaini Fundraiser this year?

Although our annual wreath fundraiser has been successful, we have found that we are in direct competition with other non-profits selling wreaths at the same time. Also, Kutumaini affords us the incredible opportunity of raising money for REALMS, while simultaneously raising money to further educational opportunities in Africa.

### What is Kutumaini?

Kutumaini [koo-too-mah-ee-nee] ”to hope” in Swahili is an international advocacy group based in the Pacific Northwest USA.

Kutumaini is a “social business” designed to create a sustainable cycle of development capital focused on funding education in Africa. Their goal is to provide as many children an opportunity to receive an education and to provide teachers tools to succeed. They directly support schools, teachers, and students by funding “student scholarships”.

### How does Kutumaini accomplish their mission?

Kutumaini, partners with organizations in “joint” funding efforts. The funding efforts are collaboratively designed between the non-profit and Kutumaini. In the end, the non-profit involved receives 90% of the profits, while Kutumaini receives 10% to put towards their mission of supporting educational endeavors in Africa.

### How will the Kutumaini fundraiser work at REALMS?

Our students will be selling 4 different products: African-made necklaces and rings, chocolate, and coffee. Students will sell for 2 weeks and then will deliver the products to their customers over the course of a weekend (see timeline).

# "Crew Ca\$h" or "Scrip" Has Arrived at REALMS!

## SCRIP IS FUNDRAISING WHILE YOU SHOP™



### The Scrip Program at REALMS is in motion!

Scrip is an easy and powerful fundraiser because all you who participate are earning money for our school simply by shopping at retailers where most of you already shop! When you order gift cards from REALMS for many of your favorite shops. REALMS will

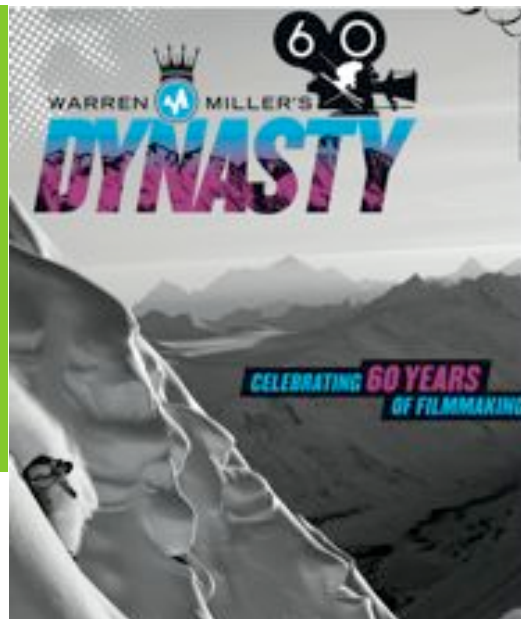
receive a percentage of your purchase... *at NO additional cost to you!!* You pay REALMS for the gift cards, and REALMS receives a percentage through the Scrip company and the retailers involved!

We will have order forms out to you shortly, as well as details about what retailers we will be working with, how much each retailer donates to REALMS, what dates we will order gift cards, how they will be delivered and more! In the meantime, start thinking about where you already spend money for gas, groceries, books, household items and gifts... there is a good chance that you can start shopping at these places using gift cards purchase through our Scrip program.

This program is being coordinated by two fabulous parents - Alyssa Bennett and Elsa Milne.

## The 4th Annual Warren Miller Movie & Auction

February 4th & 5th, 2010



REALMS is proud to present the 2010 Warren Miller movie "Dynasty" over two nights at The Tower Theatre. Once again, this signature fundraising event will feature a fantastic auction both evenings, amazing raffle and door prizes, food, drink, and of course, a ski/snowboard movie that will leave you breathless and wanting more!

Parent and community support are crucial to making this event a success. Here's how you can help:

- Mark your calendars and plan to attend the event
- Begin now to invite friends, family, clients, customers, and community members
- Donate items or services to our auction
- Plan to volunteer on (or in service of) the steering committee

**If you have any questions, or want to begin helping, contact Roger White or Kim Booher ([kimsworld@aol.com](mailto:kimsworld@aol.com))**