



7th Annual WREATH & TREE FUNDRAISER

REALMS' annual wreath & tree fundraiser has started! Students pre-sell wreaths & trees for 20 days. Surprise your neighbor, adorn your door, "spruce" up your house, and support REALMS Charter School.

Students pre-sell wreaths that are made from sustainably harvested Noble Fir boughs from the Willamette National Forest near Mollala, Oregon. ...**AND** potted Baby Blue Spruce trees (a varietal of the Colorado Blue Spruce), providing décor both indoors and out, and can eventually be planted outside.

GOAL = \$10,000.00 to support fieldwork planned for the 2011-2012 school year.

Our goal is to raise \$10,000 for REALMS' 2011-2012 winter and spring trips. A year of fieldwork at REALMS costs well over \$40,000 and it takes the fieldwork contribution fee and multiple layers of fundraising to ensure that students have these rich experiences.

Describe fieldwork to your customers: Use past multiple-day trips to illustrate the power of fieldwork at REALMS, GIVE YOUR CUSTOMERS EXAMPLES from the following trips: Salem, Tule Lake, Portland, Travel Study, Big Lake, or the annual Confluence trip.

The Wreath & Tree Sale Supports the 2011-2012 TRIPS

6th Grade: PORTLAND (*Responsible Living on Earth* Learning Expedition in the Spring)

7th Grade: BIG LAKE (near HooDoo) Winter Ecology in February

8th Grade: SAN FRANCISCO & BACKPACKING experience for the 7th Annual Travel Study Trip

Selling Details

- Students pre-sell door swags, wreaths, and small trees between **October 28th – November 16th**
- **THAT'S 20 DAYS to SELL!**
- Students pre-sell items, collect the money, give customers a receipt (located inside money envelope), and **deliver items December 2nd – December 5th.**
- The wreaths are delivered to REALMS on **Friday, December 2nd** (students pick up their "order" after school)
- Students deliver orders to their customers that same weekend.
- **CASH or CHECK ONLY** (Checks can be made out to **REALMS**)

For Parents:

- Have your son/daughter go to the homes of family members, family friends, and neighbors you know.
- We will meet our goal if each student sells **9 items (swags, wreaths, or trees)**. We hope everyone sells more and we blow our target out of the water!
- Please feel free to accompany your son/daughter as they sell door to door.
- Be sure that your son/daughter does not sell door to door in the dark.
- Help your son/daughter by suggesting potential "customers" that they can visit, telephone, e-mail, or facebook!
- Help ensure that your son/daughter accurately records the names, addresses, and telephone numbers of the customers who buy wreaths & trees.
- Help ensure that your son/daughter's money matches their recording sheet. There will be three "turn in" dates" for students to turn in completed forms and money (see below).
- Parents can help by selling to their colleagues at place of employment (can pick up color flyer in office to post)

1st \$ Turn In: WED., November 2nd 2nd \$ Turn In: WED., November 9th FINAL \$ Turn In: WED., November 16th

To ORDER WREATHS & TREES: email jscalley@realmschool.org

OR call 5 4 1 – 3 2 2 – 5 3 2 3